

The voyage continues
in Pasadena

September 27, 2011

Subject: CLA/CSLA Annual Conference & Exposition – Scam Alert

Good afternoon CLA/CSLA Exhibitors,

We have been advised by a CLA/CSLA Exhibitor of a publisher scam – do not reply to any request from **Fair Guide/Construct Data Publishers** from Slovakia, or any other location, to participate in their directory listing, even if it appears to be sent on behalf of either CLA or CSLA.

Please disregard any request for payment as we have not sent any such communication – your contact information and description in the official CLA/CSLA final program is a complimentary listing.

Be advised that CLA and CSLA have not entered into any agreement with Construct Data or any related affiliate such as Fair Guide, and we have not provided exhibitor contact information to anyone for such purposes. We consider your contact information proprietary.

Unfortunately, this scam exists and we knew of a similar situation last year. To this end, we included a paragraph about Show Management Communication/Publisher in this year's edition of the Exhibitor Prospectus. On page 7 of the prospectus, we advise exhibitors that Show Management is the official publisher of all conference materials. Find the prospectus here: <http://www.cla-csla.org/pdfs/exhibitors/CLA-CSLAexhpros.pdf>.

All communication from CLA/CSLA regarding the exhibits and conference schedule will come directly from our office unless we advise you otherwise (such as Lead Retrieval services). CLA/CSLA Conference correspondence will include the Conference Logo as well as each respective association logo as appropriate.

If at any time you have a question about a third-party vendor, please call our office to seek clarification.

If you have been manipulated by Construct Data you could reply to Construct Data and make the following statements:

- *Construct Data is not the official publisher for the CLA/CSLA 2011 Conference & Exposition and you misrepresented yourselves as such
- *We (your name as the Exhibitor) did not authorize placement of any advertisement, listing or similar in any publication under the auspices of Construct Data
- *It appears that this is a scam and Construct Data will be reported to the appropriate authorities

Construct Data is located outside the United States and the forms typically have a foreign address; we advise you to please read any documents thoroughly to protect yourself from these scams.

Sincerely,



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